

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KRBV-TV Weslaco, TX</u>	Date: <u>10-19-16</u>
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I, JEFF BUTLER
 being/on behalf of: Hilda Garza Deshazo
 a legally qualified candidate of the Republican
 political party for the office of: House Dist 41
 in the General Election
 election to be held on: November 8, 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
- see attached schedule -					

Attach proposed schedule with charges (if available): Gross \$ 6,825.⁰⁰
 Net \$ 5,801.25

I represent that the payment for the above described broadcast time has been furnished by:

Hilda Garza DeShazo Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mikael Garza

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-24-16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Donna Schmatz

Signature

Donna Schmatz

Printed Name

Sales

Title

KRGV.com
5NEWS
 P.O. Box 5
 Weslaco, TX 78599-0005
 KRGV-TV
 722 Chase Drive
 Corpus Christi, TX 78412

Contract # 24463

Schedule Dates 10/25/16-10/31/16
Advertiser Hilda Garza Deshazo (R) (3084)
Agency The Butler Group (1695)
Product Political Candidates (1042)
Brand TX ST REP DIST 41 (14336)
Salesperson Schmatz, Donna (1004)
Sales Office Weslaco
Buyer Name Jeff Butler
Phone/Fax (361) 244-1244 /
CPE TX ST REP DIST 41
Account Types Regional/Political
Billing Type Calendar
Comments

Date Entered 10/24/16
Last Modified 10/25/16
Entered By Donna Schmatz
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,023.75
Net Total \$5,801.25
Sales Tax

ABC AFFL (KRGV)
 By Calendar Month
 Oct. 2016
 Grand Total:
 Spots 16
 Rate \$6,825.00
 Total \$6,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6A-7A (CST)			1			1			2	\$560.00	\$1,120.00	ABC AFFL (KRGV)	6A NEWS	10/24/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	12P-1P (CST)			1			1			2	\$210.00	\$420.00	ABC AFFL (KRGV)	12N NEWS	10/24/16
3.0	Normal Line / NEWS Spots	10/25/16-10/26/16	3	:30	5:58P-6:55P (CST)			1	1					2	\$560.00	\$1,120.00	ABC AFFL (KRGV)	6P NEWS	10/24/16
4.0	Normal Line / NEWS Spots	10/27/16-10/28/16	1	:30	5:58P-6:55P (CST)					1	1			2	\$800.00	\$1,600.00	ABC AFFL (KRGV)	6P NEWS	10/24/16
5.1	Normal Line / NEWS Spots	10/29/16-10/29/16	5	:30	5:58P-6:30P (CST)							X		1	\$70.00	\$70.00	ABC AFFL (KRGV)	6P NEWS	10/25/16
6.0	Normal Line / NEWS Spots	10/29/16-10/29/16	3	:30	10:35P-11:05P (CST)							X		1	\$450.00	\$450.00	ABC AFFL (KRGV)	10P NEWS	10/24/16
7.0	Normal Line / NEWS Spots	10/30/16-10/30/16	3	:30	10P-10:35P (CST)							X		1	\$975.00	\$975.00	ABC AFFL (KRGV)	10P NEWS	10/24/16
8.1	Normal Line / SPOT	10/30/16-10/30/16	1	:30	8A-9A (CST)							X		1	\$200.00	\$200.00	ABC AFFL (KRGV)	THIS WEEK	10/25/16
9.0	Normal Line / NEWS Spots	10/30/16-10/30/16	3	:30	5:30P-6P (CST)							X		1	\$240.00	\$240.00	ABC AFFL (KRGV)	530P NEWS	10/24/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6A-7A (CST)			X						1	\$190.00	\$190.00	ABC AFFL (KRGV)	6A NEWS	10/24/16
11.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	12P-1P (CST)			X						1	\$210.00	\$210.00	ABC AFFL (KRGV)	12N NEWS	10/24/16
12.0	Normal Line / NEWS Spots	10/31/16-10/31/16	5	:30	5:58P-6:55P (CST)			X						1	\$230.00	\$230.00	ABC AFFL (KRGV)	6P NEWS	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KRGV-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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